

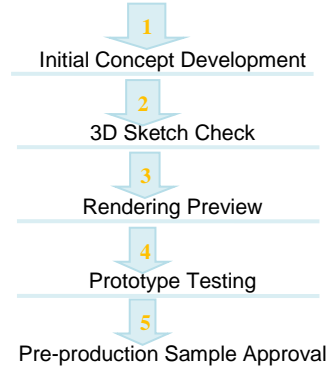
In early 2015, PopDisplay Pro was asked to develop a full size/48" sidekick for the America developed iFork project, to be launched in America by Walmart. A Walmart's PDQ display guide, a sketch and 2 pictures were the references provided.

We have a history of supplying corrugated POP displays to be used in Walmart, and then created a sidekick display that held the maximum number of iForks on the inside, while keeping to Walmart's exact dimensions requirements on the outside.

Delivery was successfully completed in August 2015. The display drew NEW customers to it as intended, and iFork was reviewed by Fox Network TV news programs across America!

From Concept to Production

Max.5 Steps to a Great POP Design

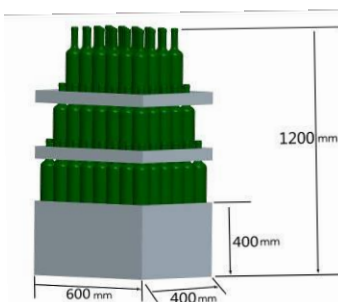


A brief chart of our work process is listed; it helps understand better how we get your new first display started:

- ◆ A 3D sketch can be provided for checking the required structure and dimensions; this illustrates just what you need.
- ◆ Rendering can be supplied on request for previewing your display before a prototype is to proceed with.

When timing and budget of a program are both the challenges to be coped with, what would be a better solution to response effectively?

Welcome to contact our project management expert to help you!



3D Sketch



Rendering



Production